

Module specification

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Module Code	BUS7B68
Module Title	Final Project
Level	7
Credit value	60
Faculty	Wrexham University: Faculty of Social and Life Sciences Bloomsbury Institute: School of Business and Accounting
HECoS Code	100078
Cost Code	GAMG

Programmes in which module to be offered

Programme title	Is the module core or option for this programme
Master of Business Administration MBA	Core
MSc Management	Core

Pre-requisites

None

Breakdown of module hours

Learning and teaching hours	33 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	7 hrs
Total active learning and teaching hours	40 hrs
Placement / work based learning	0 hrs
Guided independent study	560 hrs
Module duration (total hours)	600 hrs

For office use only	
Initial approval date	8 April 2022
With effect from date	June 2022
Date and details of revision	January 2024 – updated assessment strategy
Version number	2

Module aims

The final project is a project-based research activity. It is the final stage of the Master's degree and provides the student with the opportunity to demonstrate that they have gained the necessary knowledge, understanding, conceptual awareness and skills needed to organise and conduct a research project.

This module enables students to apply knowledge and skills gained during their studies to investigate a complex issue in the field of business studies or in a practice of their choice. The module will enhance students' ability to develop and articulate research plans, select and apply appropriate research design, collect and analyse data, and present findings and recommendations. Students will demonstrate their ability to discuss the findings generated through research, and to demonstrate the robustness and rigour of such through critical awareness and evaluation.

Module Learning Outcomes - at the end of this module, students will be able to:

1	Identify a complex issue within the field of business studies or practice, formulate and articulate a sound research question, aim and objectives for a dissertation or a project of strategic benefit to an organisation.
2	Synthesise and critically evaluate current research and advanced scholarship within the chosen subject area.
3	Select, justify and apply an appropriate research design and associated methods.
4	Process, clearly present and critically analyse and interpret data obtained through the application of outlined methodology.
5	Critically examine the contribution and limitations of the undertaken study and propose recommendations in theoretical and applied terms.
6	Design and deliver a presentation on findings of the project.

Assessment

Indicative Assessment Tasks:

This section outlines the type of assessment task the student will be expected to complete as part of the module. More details will be made available in the relevant academic year module handbook.

Indicative Assessment 1: Will take the form of a research proposal (1500 words) and the verbal presentation of the proposal (1500 word equivalent) to their supervisor. The presentation will be 5 minutes plus 10 minutes for Q&A and feed forward. Weighting: 20%

Indicative Assessment 2: Will take the form of a dissertation or a project of strategic benefit to an organisation (10,000 words). Weighting: 65%

Indicative Assessment 3: Will take the form of a 10-minute presentation on findings of the dissertation/project report, followed by a 5-minute Q&A (no word count but equivalent to task of 2,000 words). Weighting: 15%

In order to pass the module, students must have attempted *all* the above assessments.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1	Portfolio	20
2	2, 3, 4, 5	Dissertation/Project	65
3	6	Presentation	15

Derogations

None

Learning and Teaching Strategies

The module will be completed over one term.

In the term prior to the module starting, students will attend 33 hours of lectures and learning sets.

Lectures: Provide a broad outline structure for each topic to be covered. Lectures offer a good way of covering a lot of information and, more importantly, of conveying ideas to many people at once.

Learning sets: Provide students with the opportunity to develop their own research ideas (initiated through the lecture) in a group environment, thereby allowing peer input and review.

Throughout the project proposal and dissertation/project report completion stage, students are entitled to 6 hours of individual supervision.

Individual supervision: Provides students with the opportunity to work on a one-to-one basis with their allocated academic supervisor.



Student digital literacies are developed on this module through the use of:

- Online libraries and databases for gaining access to full-text journal articles and eBooks.
- Communication means provided through the VLE and learning technology applications.
- Online group-work, for planning, developing, improving, submitting and reflecting on collaborative work completed as part of the module.
- Assessment and feedback tools such as Multiple Choice Tests/Quizzes, Turnitin and the VLE's Gradebook – enabling timely and detailed feedback on student work.
- Web-based Office 365.

Indicative Syllabus Outline

- Research process: aims, tools and techniques
- Ethics in research
- Conducting a Literature Review
- Methodology
- Data collection and analysis
- Presentation and discussion of results
- Proposing and justifying recommendations
- Research limitations and contributions
- Structure of the dissertation/project report and writing up
- Presenting the dissertation/project report

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

- Denscombe, M. (2021) *The Good Research Guide: For Small-Scale Social Research Projects*. 7th Edition. Open University Press. McGraw-Hill Education.

Other indicative reading

- O'Gorman, K., and MacIntosh, R. *Research Methods for Business and Management : A Guide to Writing Your Dissertation*, Goodfellow Publishers, Limited, 2015. *ProQuest Ebook Central*, <https://www.proquest.com/legacydocview/EBC/4531612?accountid=191445>.
- Saunders, M. et al. *Research Methods for Business Students*, Pearson Education, Limited, 2019. *ProQuest Ebook Central*, <https://www.proquest.com/legacydocview/EBC/5774742?accountid=191445>.



Employability – the University Skills Framework

Each module and programme is designed to cover core Graduate attributes with the aim that each Graduate will leave the University having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas.

Core Attributes

Engaged
Enterprising
Creative
Ethical

Key Attitudes

Commitment
Curiosity
Resilience
Confidence
Adaptability

Practical Skillsets

Digital Fluency
Organisation
Leadership and Team working
Critical Thinking
Emotional Intelligence
Communication